May 6, 2011

Meeting Planners,

Karl Mecklenburg was the keynote speaker at our recent supervisors meeting. He was awesome! Our employees who range from truck drivers to accountants really enjoyed listening to him and brought home some solid advice on teamwork and leadership. We include spouses in our meetings and it's often a challenge to find speakers who appeal to our diverse family. Karl came early and interacted with our team getting to know them and even worked that knowledge into his presentation. He was able to customize his presentation to fit our objectives for this meeting while still being funny and entertaining.

Having Mecklenburg on our schedule helped build excitement and attendance for our event. Even the few employees we have who aren't football fans have commented on how much they got out of his presentation and our meeting. Everist Materials is a family owned company and many of the family members, including the owner, were at Karl's presentation. They all thought he was a great choice for our team.

Mecklenburg took the time to sign and personalize copies of his book as well as sign autographs on personal items that our people brought in. He posed for photos and was very accommodating and easy to work with. We bring in speakers every year and feel that Karl is one of the best.

I highly recommend Karl Mecklenburg.

Sincerely,

Mary Shama

**Human Resources** 

EVERIST MATERIALS, LLC

Many Shama