



2323 Pioneer Ave, Cheyenne, WY 82001 www.wsba-wy.org

May 1, 2018

Meeting Professionals,

It is my pleasure to recommend Karl Mecklenburg to you as a speaker for your event. Karl gave an opening keynote speech and hosted a breakout session for the 2017 Wyoming School Boards Association Annual Convention. He did an outstanding job for us and was both a big draw in encouraging people to attend the conference and a resounding success as a speaker.

Delivered with humor, but targeted to our needs to address volunteer school board members, Mecklenburg's presentations were a big hit. In the feedback I have received, many people mentioned Karl as a highlight of their conference! Karl spent time with me to understand our needs and to be sure that he understood the audience that he would be addressing. He made certain that his message was on point and that he could provide a message that spoke to the hearts and minds of our conference attendees.

Not only is Karl an excellent speaker, but he came early to mingle at our reception, went out to dinner with our board, and took the time to sign every autograph, and pose for every picture for our attendees. Mecklenburg was easy to work with, and truly did his best to help make our convention one to remember. I would be happy to speak with you further about my recommendation if you wish. I hope that you will consider him for your event. I know he will do a great job for you.

Sincerely,

Brian P Farmer, JD MA

Executive Director

Wyoming School Boards Association