

TENNESSEE FARMERS COOPERATIVE

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March 1, 2017

Karl Mecklenburg, CSP
6372 S Zenobia Ct
Littleton, CO 80123

Dear Karl,

Please feel free to share this letter of recommendation with anyone considering your services as a keynote speaker. Our group was very pleased with your keynote address during our 2017 Co-op Winter Managers Meeting in Murfreesboro, Tennessee. Your message and delivery were “spot-on” for our audience of managers and key employees of local retail farm supply cooperatives. It’s not every day we have the opportunity to interact with a former professional athletic. It’s amazing how the lessons you learned through athletics and conveyed in your address applies to all of us in our business as well as personal dealings.

As a meeting planner, I appreciated the professional manner you approached our meeting with your remarks. You prepared and tailored your points based upon our audience. Additionally, you kept me informed of your progress in arriving at the event, which is very reassuring as a meeting planner. You took the time to visit with every attendee after the meeting was over, which was very much appreciated.

I would highly recommend you as a keynote speaker to anyone looking for a motivational presentation from a person who has had interesting experiences that relate to any walk of life. Please feel free to contact me at 615-793-8585 or kharrison@ourcoop.com if you have any questions.

Sincerely,



Keith Harrison
Communications & Marketing Manager

