



February 18, 2019

On December 8, 2018, it was our pleasure to have Mr. Karl Mecklenburg speak to our staff and their families at our company Christmas party. We don't normally invite guest speakers to this event, but our General Manager had heard Karl speak at a meeting he had traveled to, and knew that our entire company needed to hear him, as well.

In preparing for our event, Karl called us personally to learn about our company and ask what he could do to tailor his message specifically to us. We asked him to emphasize the "Teamwork" aspect of his Six Keys to Success. Karl's message was exactly what we were looking for to encourage our employees to work together for the good of the company, and to take personal responsibility for their work without making excuses. Karl also emphasized the importance of a positive attitude in one's pursuit of success, and had the stories to back up his convictions. Karl speaks from the heart and shares many personal aspects of his career and life. His stories about his NFL days were riveting to our employees, and afterward Karl took the time to answer any and all the questions they had for him.

As a small rural electric cooperative, we knew that our audience was small compared to many of the large events Karl has spoken at. However, we never felt unimportant. Karl came early to meet our employees and visit with everyone. He had dinner with us, and took the time to sign autographs and have photos taken with anyone who requested it. I found Karl to be very approachable and extremely easy to work with. We couldn't have hoped for a better experience and we highly recommend Karl for anyone who is planning an event and looking to inspire their audience.

Sincerely,

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