

Convention Planners,

Karl Mecklenburg was our 2015 State Education Conference Luncheon keynote speaker. We had more than 1,100 school board members and superintendents registered for our conference. We have a wide variety of members, both urban and rural, including superintendents, business owners, farmers, bankers, ranchers, homemakers, and retirees.

Mecklenburg's message of Six Keys to Success was targeted for our group, and applicable to all.

With great stories and humor, Karl's presentation not only urged our school board teams to pursue greatness, but gave them some practical and inspiring examples of how Mecklenburg has overcome obstacles in his football career and in life.

Karl joined us the night before his talk, and also took time after his speech to interact with our attendees. He signed autographs, answered questions, and posed for photos with our people. Some of the comments I heard from our members were "It was great to meet someone I have admired for years." and "I am not a football fan, so I wasn't sure I would be able to relate to Mr. Mecklenburg, but his stories and anecdotes were universal and endearing to sports fans and non-sports fans alike."

Mecklenburg is not only a top-notch speaker, but he's down to earth and very easy to work with.

I will be recommending Karl to my state school board association meeting planner colleagues at our national convention.

Sharon Endorf  
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Nebraska Association of School Boards