



MINNESOTA-SOUTH DAKOTA EQUIPMENT DEALERS ASSOCIATION

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December 22, 2014

Karl Mecklenburg, CSP
6372 S. Zenobia Ct.
Littleton, CO 80123

Dear Karl,

I had to write to tell you how much we appreciated your participation and presentation at our convention. I feel like we did not just find an excellent motivational and inspirational speaker, although you certainly were that, we found a person who sincerely cared about our organization, our members, and our conference. By attending our meals and events during your stay, you gave our attendees a great opportunity to meet you and get to know you on a more personal level. I thought it was just great when our entertainment asked you to help him with a comedy bit on stage just assuming you were one of the conference attendees. I think everyone thought you became one of us at that point.

Your presentation at our closing luncheon was exactly what we were looking for. You have such an engaging and entertaining story telling ability that you held everyone's attention. Then when you delivered the motivation and inspiration in your message, it really made an impression. The impact you had on our audience was evident by the number of people who stayed after for the book signing and photos.

Our members really enjoyed having the chance to not only hear from an NFL legend but to really spend some quality time with you. You are a class person and a great speaker. I would recommend you to anyone. If that opportunity arises feel free to call on me or feel free to use this letter as a recommendation. You did a great job for us!

Sincerely,

Richard W. Strom, President/CEO