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Mr. Karl Mecklenburg
Littleton, Colorado

Dear Karl,

I wanted to thank you for helping make our sales conference one of the best we've ever had!

I have to be honest, I was a little concerned that those of us who were not NFL fans, myself included, would have a hard time relating to your football stories but I was wrong. From the start of the highlights video, it was evident you had captured the audience's attention. The way you were able to make each story relevant to your message was amazing!

I really appreciate the time you took to tailor your message to meet our unique circumstances while referencing information you just heard in an earlier session. Our folks thoroughly enjoyed the meet and greet after, I have never seen such a line of enthusiastic attendees!

This is just the kind of motivation needed to propel us into a bigger and better fiscal year!

Sincerely,