



To whom it may concern,

Herr Foods brought Karl Mecklenburg to speak at our management conference. We gather annually for a state of the company review, to honor employee accomplishments, and to set goals for next year. Mr. Mecklenburg did a great job of wrapping up our meeting. Karl took the information he had gathered from a conference call and from sitting in on some sessions at the meeting, and put together a personalized message that was motivating and entertaining. We asked Karl to send our leaders off on a positive note and he did just that.

Herr Foods is a family-owned and run snack food business with many long time employees. Each year we bring in a top national speaker so the bar for speakers is set very high. Not only did Karl Mecklenburg give a fantastic speech, but he also mixed with our management team, signing autographs, posing for photos, and interacting with our team before and after he spoke. We heard comments from attendees including "I really enjoyed Karl's presentation", "Karl did a great job – his speech was informative, interesting, motivational, and humorous" and "I really appreciated the time that Karl Mecklenburg spent with us". In our follow-up survey, the vast majority of our attendees rated Mr. Mecklenburg's presentation as "Excellent".

Our experience with Mecklenburg Motivation was very positive, and we would highly recommend him to any company looking for a speaker for their event.

Sincerely,

A handwritten signature in black ink that reads "Dick", which is a common nickname for Richard.

Richard White
Sr. Vice President, Human Resources

RW/km