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September 13, 2012

Financial services teams,

New York Life / MainStay Investments sponsored Karl Mecklenburg to give a motivational presentation at a Wells Fargo meeting for their Colorado financial advisors. Karl did a superb job of tying his football experiences to the challenges that we face day to day in the financial services profession. Having him on the schedule also helped with attendance.

Mecklenburg's story telling style was a great break from the number filled power point presentations that our meetings generally contain. I have received tremendous feedback from attendees and personally was challenged in a couple of areas by Karl's presentation. Many of his stories are funny, but each of them back his six keys to success. I am personally going to recommend him as a speaker for one of our national meetings and I highly recommend Karl Mecklenburg to financial service organizations looking for a motivational speaker.

Best Regards,

Mike Sutter  
Regional Vice President  
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