

To Whom It May Concern

*Our firm had the pleasure of hosting a meeting in Denver, CO on May 14, 2013. At our kickoff dinner, we invited Karl Mecklenburg to speak in front of our guests and not only did he easily meet our expectations, he far exceeded them.*

*Karl spoke for over an hour including a Q&A session and showed an exceptional ability to connect with the audience. While his career on the football field provided the platform for his talk, he shared entertaining anecdotes and difficult lessons learned from other events in his life in order to build a solid connection with our diverse audience. But most of all, his polite, positive, and easy-going manner helped those stories resonate.*

*At the end of his session, Karl respectfully asked for feedback, both positive and negative, to help him improve his presentation. Ultimately, the entire audience demonstrated high praise for Karl, each of them remaining to shake hands and ask for pictures and autographs.*

*In working with Karl prior to the event, I found him approachable, patient and eager to learn more about what we do. He has clearly devoted himself to mastering the art of public speaking and I would gladly recommend him to any group, large or small. His "Six Keys to Success" would be a fine addition to any program, and I would encourage anyone to visit [www.karlmecklenburg.com](http://www.karlmecklenburg.com) to learn more about his inspiring presentations.*

Sincerely,

Eric Downing  
National Sales Manager  
Equinox Group Distributors, LLC

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