



COLORADO
TELECOMMUNICATIONS
ASSOCIATION
Colorado's Rural Communications Connection

October 4, 2013

Association leaders,

Karl Mecklenburg was our keynote speaker at the 2013 Colorado Telecommunications Association Convention. Our members loved his story telling approach. With his 6 keys to Success presentation, Mecklenburg was able to take the lessons he learned on the football field and in his personal life, and apply them directly to our challenges in the telecommunications field. Not only did he connect the dots, but he did it in a memorable and often humorous way. Feedback from members included: "Karl was not only funny, but had a real lesson to teach us through his message." "I loved this presentation. I can't wait to share it with others."

Karl was professional, punctual, and very easy to work with. He made our jobs as meeting planners simple as he was organized, friendly and always responded quickly if we had any questions. Attendees enjoyed the opportunity to interact with Mecklenburg before and after he spoke. He posed for photos, shook hands and signed autographs for them. Having Mecklenburg on the schedule helped us increase our meeting attendance and Karl's speech was truly a highlight of our yearly event.

Pete Kirchhof, Executive Director CTA

Dana Russell, CTA Event Planner