

# THE BROADMOOR

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DAVID C. FINE  
DIRECTOR OF SALES & MARKETING



February 19, 2009

Dear Karl,

Thank you for your wonderful presentation to our sales and conference service team. We have the opportunity to hear many speakers here at the Broadmoor and were impressed with your ability to customize your presentation and relate your experiences to our challenges as a sales team. Now, more than ever, it's important to have our staff remain motivated and your talk was right on point. The stories you told had a great mix of humor and solid take home ideas. The extra time you spent signing autographs and posing for pictures was appreciated by my team. We will happily recommend you to our customers looking for a first class motivator.

Sincerely,

David C. Fine  
Director of Sales and Marketing

