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Dear Karl,

Thank you for taking the time to speak at our Aspen Healthcare Metrics (Aspen) Leadership event we hosted in Denver on March 9, 2012 at the Sheraton Hotel. We had gathered over 80 leaders throughout our organization to attend this all-day planning session. The theme of the day was visualization of Aspen on a voyage to become a World Class healthcare consulting firm.

Your keynote address half-way through our agenda was perfect. I received much positive feedback about the speech and the inspiring message you delivered. It was very generous of you to take the time to come early, listen to our opening sessions, and then adapt your comments to our message. This really created a "multiplier effect." You understood our mission and goals for the meeting and did a great job in tailoring the various keys to success that made you a great NFL star. We also appreciate the time you took to remain after your keynote address to have lunch with us, answer questions, and take pictures with our staff. Very classy, thank you!

You did a great job and our employees left the event inspired and ready to rise to the challenge moving our organization to the next level. Again, thank you for speaking at our event and we look forward to working with you in the future.

Sincerely,

A handwritten signature in cursive script that reads "Dan Piro".

Dan Piro,  
President, MedAssets Spend Clinical Services