



"PLANTING THE SEEDS OF SAFETY
SO DANGER NEVER GROWS"

March 1, 2014

Why Karl Mecklenburg?

Arnold's Custom Seeding is a small family owned Land Reclamation Company in Northern Colorado. It was built on strong family values and a commitment to our great land.

When our management team began to plan our Annual Safety Day event, we needed a key note speaker that aligned with our values: Hard Work, Courage, Desire, Leadership, and Teamwork.

That is why we invited Karl Mecklenburg. Karl delivered an inspirational and powerful talk. He personalized his presentation to address our organization's vision, mission, and goals. He spoke of high character qualities that each audience member could relate.

Karl was personable, friendly and authentic. He joined us for lunch and even led grace before our lunch meal. Karl was willing to sign autographs and take pictures with both new and longtime fans. He evoked powerful emotions that still have our employees buzzing.

Since the weeks following, we have received high praise feedback from our business partners who attended. Our employees are motivated to succeed and become leaders in safety.

Karl Mecklenburg was critical to our successful personal and professional training program on this day.

We are grateful that he was available for our most memorable event to date.

Sincerely,

Steve Lutes
Human Resource/ Safety Training Manager