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February 29, 2012

To Whom It May Concern:

**LETTER OF REFERENCE RE: Karl Mecklenburg**

I am pleased to write this letter of reference for Karl Mecklenburg. Karl was referred to me by several colleagues in surrounding states who derive business from the construction industry. Following a series of conversations, I invited Karl to address our members at the 2012 Annual Convention in Lincoln, Nebraska on February 22, 2012.

While I respect Karl greatly for all of his accomplishments on the football field, to me the most valuable assets Karl brought to us were his energy and compassion for people. I enjoyed watching him captivate our audience with positive reinforcement, humility and passion. The enthusiasm that he brings to his presentations has been unmatched in my experience. He was continuously giving our members valuable tools to help them move forward both personally and professionally.

It is without hesitation that I wholeheartedly recommend Karl Mecklenburg as a speaker for similar conferences or events.

Sincerely,

A handwritten signature in blue ink that reads "Samantha K. Porter".

Samantha Porter  
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