



July 23, 2008

Mr. Karl Mecklenburg
6372 S. Zenobia Ct.
Littleton, Colorado 80123

Dear Karl,

Thank you so much for the terrific speech given at the Centerra Wine Company National Sales & Marketing Meeting on June 26th of this year in Denver. The talk was exactly what I had in mind as the meeting planner and was received even better by our audience. I'd like to share some quotes about your presentation from the post meeting survey of our sales people:

"I thought he said what the team needed to hear: he came from way behind & still won a Super Bowl. Centerra is the underdog, but we will make or beat our numbers!"

"Very motivational - love the tie in with sports. He certainly knew our business model and was a fantastic speaker"

"Great speaker, entertaining. The perfect amount of time"

"I enjoyed Karl Mecklenburg very much. Motivational? Positively."

"Yes, very down-to-earth and able to convert some of his comments to my own universe to improve myself."

I echo all the comments above and like to add what a pleasure you are to deal with. I've briefed many a guest speaker on the background of our company, the purpose of our meeting and I've had none that wove what was important to the audience and communicating our message as thoroughly as you did!

It was clearly demonstrated that you took the time to do your research about our organization and took the time to prepare your presentation. It was refreshing to hear such a customized and targeted talk.

I'd also like to thank you for the generosity of your time to personally greet over 100 meeting attendees after the presentation, sign photo's and be genuinely interested in our people. Thank you.

Karl, please know that if I ever can be of assistance to you, feel free to reach out to me at any time.

Thank you again and sincerely,

Matthew P. Healy
Promotions Director