

Colorado

Office of Economic
Development and
International
Trade

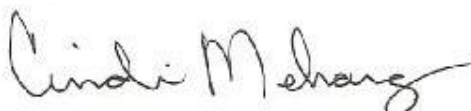
Bill Ritter, Jr., Governor
Don Ellman, Director

May 15, 2009

Meeting Planners,

I brought in Karl Mecklenburg to speak at the Colorado 2008 Governors Conference on Tourism. He was prepared, arrived early, and developed a great rapport with our guests. He spent time before and after his luncheon speech shaking hands, signing autographs, and listening to our stories. He took the time to understand our industry's challenges in this tough economy, and customized his presentation with that information. Karl's presence helped us to have 500 attendees this year and most stayed until the end of the conference to hear his speech. He presentation was challenging, humorous, and practical, with takeaways for everyone in the diverse audience. We had great feedback on his presentation. I highly recommend Karl Mecklenburg as a keynote speaker.

Sincerely,



Cindi Meharg

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