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May 14, 2012

Customer event planners,

We hired Karl Mecklenburg as the keynote speaker for our recent annual customer appreciation lunch. We had a good turnout and very positive feedback from our customers. Many took the time to share they felt they were right there on the field with Karl and the Broncos team as he relived both the moments of glory and the times when things got tough. We are always on the lookout for speakers with powerful perspective and content that will inspire and provide lasting and impact for those that attend our customer appreciation luncheons. We are very pleased that we chose to treat our customers to a NFL legend this time. Mecklenburg's message of universal keys to success was professionally delivered and personalized for our organization and clients. His story telling style was great for this type of event. Karl's humor encouraged our customers and employees to laugh, but he still gave us all some solid take home points. The purpose of these special events provide a 'thank you' to our customers and friends for their business and support. Karl's approach and personality made everyone comfortable. He came early and stayed late so he could interact with all those that were interested and many of customers stuck around after the presentation to have photos taken with Karl and to get his autograph. Our customers appreciated Mecklenburg's approachability and willingness to spend time connecting with them personally. Karl was easy to work with and helped us put on a very successful customer event.

I highly recommend Karl Mecklenburg as a speaker for customer events.

Will Matthews  
VP Marketing, Global Brand Manager  
Ensign Energy Services Inc.